## Golf Participation, Club Membership and Latent Demand in Wales

The figures in the tables below are sourced from Sport Wales' Active Adults Surveys (2008/09; 2012; 2014), Welsh School Sport Surveys (2011; 2013; 2015), and Further Education Sport Survey (2015). Reports and statistical data from all these surveys can be found at http://sport.wales/research--policy/surveys-and-statistics/statistics.aspx

| \% of adults in Wales | Overall |  |  | \% of adults in Wales | Male |  |  | \% of adults in Wales | Female |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2008/09 | 2012 | 2014 |  | 2008/09 | 2012 | 2014 |  | 2008/09 | 2012 | 2014 |
| Played golf in last 4 weeks | 3.0\% | 4.3\% | 3.5\% | Played golf in last 4 weeks | 5.6\% | 7.6\% | 6.3\% | Played golf in last 4 weeks | 0.6\% | 1.1\% | 1.0\% |
| Are a member of a golf club | 1.8\% | 2.8\% | 2.6\% | Are a member of a golf club | 3.4\% | 4.5\% | 4.2\% | Are a member of a golf club | 0.4\% | 1.2\% | 1.1\% |
| Would like to play more golf | 1.7\% | 3.3\% | 4.3\% | Would like to play more golf | 2.9\% | 5.4\% | 6.6\% | Would like to play more golf | 0.5\% | 1.3\% | 2.0\% |


| \% of those in further education in <br> Wales who: | Overall (2015) | Male (2015) | Female (2015) |
| :--- | :---: | :---: | :---: |
| Played golf during the last year | $16.7 \%$ | $26.6 \%$ | $7.5 \%$ |


| \% of <br> school <br> pupils in <br> Wales <br> who: | Overall |  |  | \% of school pupils in Wales who: | Male |  |  | \% of <br> school pupils in Wales who: | Female |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2011 | 2013 | 2015 |  | 2011 | 2013 | 2015 |  | 2011 | 2013 | 2015 |
| Played golf during current school year | ```Primary 31% Secondary 8%``` | Primary 18.5\% Secondary 11.5\% | Primary 20.1\% Secondary 11.8\% | Played golf during current school year | Primary $37 \%$ <br> Secondary 13\% | Primary 23.4\% <br> Secondary 17.2\% | Primary 25.7\% Secondary 17.4\% | Played golf during current school year | Primary 26\% <br> Secondary 4\% | Primary 13.3\% Secondary 5.6\% | Primary $14.3 \%$ <br> Secondary 5.9\% |
| Are a member of a golf club | Primary 15.4\% <br> Secondary 9.1\% | Primary \& secondary combined 5\% | data not yet released | Are a member of a golf club | Primary 18.4\% <br> Secondary $12.8 \%$ | Primary \& secondary combined 8\% | data not yet released | Are a member of a golf club | Primary 11.3\% <br> Secondary $3.6 \%$ | Primary \& secondary combined 3\% | data not yet released |
| Would like to play more golf | $\begin{gathered} \text { Primary } \\ 29 \% \\ \text { Secondary } \\ 16 \% \end{gathered}$ | $\begin{gathered} \text { Primary } \\ 22.2 \% \\ \text { Secondary } \\ 12.4 \% \end{gathered}$ | $\begin{gathered} \text { Primary } \\ 27.1 \% \\ \text { Secondary } \\ 13.6 \% \end{gathered}$ | Would like to play more golf | $\begin{gathered} \text { Primary } \\ 35 \% \\ \text { Secondary } \\ 24 \% \end{gathered}$ | $\begin{gathered} \text { Primary } \\ 27.5 \% \\ \text { Secondary } \\ 17.6 \% \end{gathered}$ | $\begin{gathered} \text { Primary } \\ 33.0 \% \\ \text { Secondary } \\ 18.8 \% \end{gathered}$ | Would like to play more golf | $\begin{gathered} \text { Primary } \\ 22 \% \\ \text { Secondary } \\ 8 \% \end{gathered}$ | $\begin{gathered} \text { Primary } \\ 16.6 \% \\ \text { Secondary } \\ 7.0 \% \end{gathered}$ | $\begin{gathered} \text { Primary } \\ 20.9 \% \\ \text { Secondary } \\ 8.1 \% \end{gathered}$ |

Primary = school years 3-6
Secondary $=$ school years $7-11$

