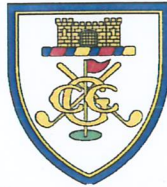


# CLYNE GOLF CLUB

118/120 Owls Lodge Lane  
Mayals  
Swansea  
SA3 5DP



Tel: (01792) 401989  
Email: [manager@clynegolfclub.com](mailto:manager@clynegolfclub.com)  
Website: [www.clynegolfclub.com](http://www.clynegolfclub.com)

PRESIDENT: HIS GRACE THE DUKE OF BEAUFORT

HON. LIFE MEMBER: STEVE STRICKER USPGA

GENERAL MANAGER: JOHN HOLLIS

CLUB CAPTAIN: HAZEL PERKINS

CGC's vision is to make 'golf accessible to all'. We have an established Equal Opportunities Policy and we are committed to providing inclusive opportunities on and off the course. Signing up to the 'Women In Golf Charter' will confirm that commitment.

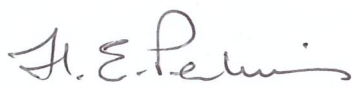
## ACHIEVEMENTS TO DATE: -

- Equality Status for members established 2008 permitting ladies to become Directors of the Company.
- Restructured the Governance of the Management of CGC in 2012. This provided for open elections to Management Board and Sub-committees.
- Retaining the option of co-opting members to the Sub-committees to utilise skills, experience and ensure gender representation.
- The election of two Ladies as Club Captain and three Ladies as Chairs of Sub-committees.
- The Integration of Ladies and Men competing in selected Club and Open Competitions.
- Started work on a 'short course' suitable for 'new to golf', younger and older members. This project is financially supported by City & County of Swansea's Community Sports Chest.
- Marketed membership initiatives to attract Lady Golfers
- Participated in Wales Golf initiatives such as 'New to Golf'.
- Provision of 18-hole and 9-hole competitions on a week day and a week end day.
- Provided competitive inter-club opportunities via Monmouthshire/Glamorganshire League matches (three teams) and Mary Nicholls competition; Wales Golf and West Wales Team Championships; the annual local Millennium Trophy.
- 50% of Club House Managers are Ladies.

# CLYNE GOLF CLUB

## WE WILL COMMIT TO: -

- Improving CGC's Governance Structure.
- Increasing the number of Lady members year on year by offering membership initiatives, e.g. linked to free lessons, trial membership, 9-hole memberships.
- Working with Wales Golf to continue the delivery 'New to Golf' initiatives.
- Completion of short course.
- Continuing to integrate competitions where ladies and men compete.
- Working in the Community to introduce golf as 'a sport for all'.
- Providing competitive and fun golfing activities for Ladies.
- Providing Club-House activities which are attractive to Ladies.
- Maintaining our 'On-line' Tee Booking System and using positive discrimination to protect tee times for Ladies.
- Providing monthly 9-hole competitions on a week day and a week end day especially for ladies who work.
- Marketing golfing opportunities for ladies.
- Weekly lessons for girls throughout the season.
- Evening group lessons for new and established members to promote integration and welcoming environment.
- Posting a list of established members who are willing to play with new and learner members.
- Evaluating the above.
- Willingness to participate with other Clubs to exchange best practices.



H.E. PERKINS

CLUB CAPTAIN



N. J. HOLLIS

GENERAL MANAGER

**CLYNE GOLF CLUB – WOMEN IN GOLF CHARTER – IMPLEMENTATION PLAN**

COMMITMENT	HOW	RESPONSIBILITY	PI	OUTCOME
<p>Improving CGC's Governance Structure</p>	<p>Proposition to members at AGM</p>	<p>Management Board</p>	<p>Change in Directors voting rights</p>	
<p>Increasing the number of Lady Members year on year</p>	<ol style="list-style-type: none"> <li>1) Variety of membership categories available to Ladies.</li> <li>2) Marketing Opportunities</li> <li>3) Deliver 'New to Golf' opportunities</li> <li>4) Introduce dedicated Ladies Facebook &amp; Twitter Account</li> <li>5) Working in the Community</li> <li>6) Providing appropriate 9 &amp; 18-hole competitions on week days/week end days.</li> <li>7) Lessons for Ladies and Girls on evenings and weekends</li> </ol>	<p>Management Board</p> <p>Chair of Marketing</p> <p>Golf Professional</p> <p>Ladies' Captain &amp; Chair Marketing</p> <p>Golf Professional &amp; Ladies' representative</p> <p>Chair M&amp;H and Ladies Competition Secretary</p> <p>Golf Professional</p>	<p>10 new members</p> <p>Social Media Engagements 15 girls/ladies</p> <p>50 engagements</p> <p>3 external visits to organisations</p> <p>Weekly through the main season</p> <p>Average 10 throughout season</p>	

<p>Integrating new members into the Club and into competitions</p>	<p>1) Posting a list of established members with contact details who are willing to play with learners and new members. 2) Integrated Evening Group lessons for Beginners, Improvers &amp; Established members</p>	<p>Ladies' Captain</p>	<p>10 learners / new members playing on the course</p>	
<p>Maintaining 'On-line Tee Booking System</p>	<p>Positive discrimination to protect tee times for ladies</p>	<p>M&amp;H Chair</p>	<p>10 sessions throughout summer season</p>	
<p>Completion of short course</p>	<p>Work to improve tee markers</p>	<p>Greens Chair</p>	<p>Slots reserved on all busy days</p>	
<p>Providing Club-house activities attractive to Ladies</p>	<p>Bridge, Whist, Snooker, Dining, Dancing, Quiz, Music</p>	<p>Catering Manager, Social Chair</p>	<p>30 people using course</p>	
<p>Willingness to participate with other Clubs to share Best Practice</p>	<p>1) Through local network of Clubs. 2) Via Wales Golf 3) Social Media</p>	<p>Ladies' Captain  Club Manager Chair Marketing</p>	<p>Attendance in proportion to Men / Ladies membership</p>	
<p>Evaluation of Commitments</p>	<p>Collecting data</p>	<p>Golf Professional Ladies' Captain Chair Marketing</p>	<p>Annual Meeting  Promotion of Charter Promotion of Charter</p>	<p>Achievement of WIG Charter</p>