



ASHBURNHAM GOLF CLUB
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Women in Golf Charter Pledge

Ashburnham Golf Club's vision is to make 'golf accessible to everyone'. The Club have an established Equal Opportunities Policy and are committed to providing opportunities for everyone on and off the golf course. Signing up to the Women in Golf Charter will further demonstrate Ashburnham Golf Club's commitment to establishing a more inclusive golf club.

The charter will help positively promote our ambition to improve gender balance at Ashburnham Golf Club.

We are proud to not only have signed the Charter but to have already achieved the following:

- Restructured the governance of the management of Ashburnham Golf Club in 2010. This provided further openness for elections to the Management Board and Club Council.
- Established the option of co-opting members to the Management Board and Club Council to utilise skills, experience and ensure gender representation.
- The election of two Ladies as Club Captain and one Lady as Club President.
- Increase of competitions open to both Men and Ladies.
- Provided 6 month work placements for both male and female employees over the past 4 years.
- Funding applied for and offered by Sports Wales for an academy course and undercover driving bays to promote golf focusing on Ladies and Juniors.
- Participated in Wales Golf New2Golf initiatives with over 50% of participants being Ladies.
- Provision of 9-hole qualifying competitions for Ladies.
- Offering reserved tee times for Ladies on weekends and busy times.

We will commit to:

- Continuing to improve and develop Ashburnham Golf Club's governance structure.
- Working with Wales Golf to continue the delivery of New2Golf initiatives.
- Completion of the academy course and rolling out a programme and initiatives to promote Ladies and Juniors.
- Running of competitions on the Academy Course acting as a building block to get ladies playing on the main course.
- Increasing the number of Lady members by offering membership incentives, e.g. trial membership, linked with lessons.
- Continuing to integrate competitions where Ladies and Men are able to compete.
- Providing Club house activities with the aim to attract Ladies.
- Maintaining protected tee times for ladies utilising our online booking system.
- Group lessons for new and established members promoting integration in a friendly welcoming environment.
- Marketing golfing opportunities for Ladies.

Gai Baynes
(DIRECTOR)



CHAIR OF DIRECTORS.