WOMEN IN GOLF CHARTER

NEATH GOLF CLUB (NGC)

NGC’s vision is to make ‘golf accessible to all’. We have an established Equal Opportunities Policy and we are committed to providing inclusive opportunities on and off the course. We already have equality status for all members. Men and women have equal status as part of the club governance and even though NGC has not had a female Club Captain yet there are no barriers to this position being filled by a Lady member. Ladies are elected onto the General Committee and all Sub Committees have a female elected to serve on them.

Signing up to the ‘Women in Golf Charter’ will confirm that commitment.

WE WILL COMMIT TO: -

* Working with Wales Golf to continue the delivery ‘New 2 Golf’ initiatives.
* Market membership initiatives to attract Lady Golfers e.g. Facebook
* Engagement of Club Professional to carry out sessions with the help of other club members.
* Increasing the number of Lady Members year on year by offering membership initiatives, e.g. linked to free lessons, £99 for 3 months membership.
* Providing competitive and fun golfing activities for Ladies.
* Providing Club-House activities which are attractive to Ladies.
* Maintaining our ‘On-line’ Tee Booking System ensuring equal status for men and women.
* Providing Stableford 9-hole competitions on a week day and a week end day especially for ladies who work.
* Marketing golfing opportunities for ladies.
* Weekly lessons for girls throughout the season.
* Setting up a Buddy system of established members who are willing to play with new and learner members.
* Encouraging young people to be involved in the running of the club e.g junior captain
* Addressing strategies to support female retention.
* Adopt an inclusive approach with female and family imagery throughout the club and marketing
* Develop facilities to encourage beginner golfers e.g. improvement of the practice area, Blue tees
* Provide volunteering opportunities for women and girls in the club
* Ensure female representatives on all Club Committees
* combined prize giving/presentations
* toilet facilities on the course for females
* The Integration of Ladies and Men competing in selected Club and Open Competitions
* Encourage a progression through the ladies section by introducing the new ladies to coffee mornings in other clubs, the higher handicap ladies playing in Friendlies progressing on to play in the league teams when handicap lowers.
* Increase New Lady Members participating on Ladies Committee
* Increase ladies involvement in General and Sub Committees.
* Use all ladies knowledge and skills to support Club development

NEATH GOLF CLUB – WOMEN IN GOLF CHARTER – IMPLEMENTATION PLAN

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| COMMITMENT | HOW | RESPONSIBILTY | PI | OUTCOME |
| Appoint a Ladies’ Recruiter | Nominate a Lady Committee Member | Ladies Committee | Committee member nominated | Ladies’ Recruiter appointed |
| Increasing the number of Lady Members year on year | 1)Variety of membership categories available to Ladies.2) Marketing Opportunities3) Deliver ‘New to Golf’ opportunities4) Introduce dedicated Ladies Facebook & Twitter Account6) Providing appropriate 9 &18-hole competitions on week days/week end days. | General CommitteeChair of MarketingGolf ProfessionalLadies’ Recruiter & Chair Marketing Ladies’ Competition Secretary | 4 members to sign up to dealSocial Media Engagements6 required for new2golf sessionPost regularly on facebookStableford and board comps | 11 new membersPosters for new2golf 24 girls/ladiesSeveral posters advertising on FB18 hole comps are being played9 comps need to be arranged |
| Integrating new members into the Club and into competitions | 1)Contacting existing lady members to be Buddies for the ladies on the £99 deal2) introducing 9 hole stableford competition for handicaps | Ladies’ RecruiterLadies’ Competition Secretary | Text sent out to current lady members for volunteers6 comps to be arranged | 11 ladies agreed to be Buddies. Contact details sent to new ladiesTBA |
| Providing competitive and fun golfing activities for Ladies. | 1)Stableford and board competitions2)fun competitions | Ladies’ Competition Secretary/CommitteeLatest New Members | Regular comps are arranged | Regular comps are already arrangedFun comps such as Halloween and Christmas jumper comp arranged by the latest members to the club |
| Adopt an inclusive approach with female and family imagery throughout the club and marketing | 1)Take photos of the new2golf ladies for display on NGC Facebook and TV in clubhouse | Ladies’ RecruiterMarketing Committee | Photos taken | Photos on NGC Facebook and twitter accountsPhotos to used on screen in clubhouse |
| Maintaining ‘On-line Tee Booking System  | 1)Positive discrimination to protect tee times for ladies | General Committee | Equal opportunity to book a slot on line for men and women | Slots reserved on all days since Covid |
| Providing Club-house activities attractive to Ladies | Bridge, Whist, Dining, Dancing, Quiz, Music, yoga classes | Marketing Committee | Attendance in proportion to Men / Ladies membership | On hold at present due to Covid |
| Develop facilities to encourage beginner golfers e.g. improvement of the practice area, Blue tees•  | 1)Blue tees for juniors to be used for beginner ladies2)development of the current practice area | Professional/ Ground StaffGeneral Committee | Professional and ground staff to replace blue teesPlans being made | Ground staff contacted to replace blue teesNew practice equipment to be purchased e.g chipping nets |
| Provide volunteering opportunities for women and girls in the club | 1)encourage members to help with new2golf sessions2)invite to steward in competitions | Ladies’ CaptainGeneral committee | All lady members contacted to volunteerAll ladies members contacted to participate | Several ladies have participated in New2golf sessionsLadies have been involved in stewarding and being ball finders in competitions |
| Encourage progression of ladies members | 1)Encourage new ladies to attend other clubs coffee mornings2)Higher handicap ladies encourage to play in Friendlies with other clubs3)Lower handicap ladies represent the club in 3 leagues teams | Ladies Committee | Advertise all coffee mornings in locker room | Coffee mornings on hold at present due to covidHigher handicappers have been involved in friendlies prior to covidNeath ladies have 3 league teams(See below) |
| Encourage new members to participate on Ladies committee | 1) Encourages ladies to information share and builds confidence | Ladies Captain and Committee Members | To approach new ladies that are committed to the club | 2 New ladies last year joined the Ladies Committee |
| Increase ladies involvement in General Committee and Sub Committees | 1)Identify individual skill sets | Ladies Captain and CommitteeClub Captain and General Committee | Encourage participation of ladies  | 2 ladies members have been voted into the General Committee |
| Use all ladies knowledge/expertise to support the development of the club | Identify individual skills sets | Ladies Captain and CommitteeClub Captain and General Committee | Encourage participation of ladies | New member appointed as Recruiter for New2golf |
| Evaluation of Commitments | Collecting data | Golf ProfessionalLadies’ CaptainChair MarketingLadies’ Recruiter | Achievement of WIG Charter |  |

At NGC we run three league teams for varying handicap levels. For those ladies who enjoy a bit of competition and camaraderie, who are not quite up to the league level, we run friendly matches with five or six local clubs on a home and away basis. Our New to golf from previously held session also enjoy taking part in the friendlies. Once new to golf ladies attain their handicaps from the organised 9 hole competitions, friendlies are a great way of integrating into the section and form long term friendships

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SIGNED:

DATE: