



**CRADOC GOLF CLUB**

**April 2021**

### **WOMEN IN GOLF CHARTER PLEDGE**

Cradoc Golf Club, with Wales Golf, pledges its support and commitment to this Women in Golf Charter. Wherever and whenever possible we aim to display the R&A Women in Golf Charter badge and promote the game of golf to female golfers of all ages

Our aim is to develop a more inclusive cultural environment across all areas of the Club, making Cradoc Golf Club an increasingly welcoming and inspiring environment for women, girls and families who wish to explore and participate in the game of golf.

Cradoc Golf Club is known throughout Wales and beyond as one of the most beautiful, welcoming and friendly clubs to visit. Cradoc Golf Club is open to everyone, with the help and support of a strong existing Women's Section our mission is to make golf more accessible, providing opportunities throughout the whole facility with the aim of developing one of the strongest representations of women and junior girl golfers in Mid Wales.

Achievements to date -

- Strong representation of women at Board level and a female Club Manager in post
- A successful buddy system in place in the women's section to build on and develop further
- A strong commitment to continuing involvement in National and County golf events
- Established protected tee times for women's competitions at peak times

Whilst we recognise that this Charter is challenging and aspirational it forms a framework for growth and development moving forwards over the next 3 to 4 years. We are committed to achieving our pledge and will continue to work collaboratively with Wales Golf and our County colleagues to encourage women, girls and families into the game of golf, nurture those already playing and provide every opportunity for women to engage in the running and management of the Club. Our aim is to make Cradoc Golf a more welcoming and inspiring environment for all women, girls and families.

## WOMEN IN GOLF CHARTER OBJECTIVES 2021 AT CRADOC GOLF CLUB

We commit to -

- Growing the Women's Membership by 10% by providing clear progress pathways including Coaching Programmes and Academy Membership Schemes
- Increasing Junior Girls participation by enrolling 8 new juniors to Junior Academy and holding a weekly Girls Only Group
- Running at least 6 Women's Taster Sessions (New2Golf) in 2021 and enrolling at least 20 new women onto the Women's Pathway Coaching Programme
- Offering 2x5-week after school golf sessions focusing on breaking down the perceived barriers for girls in golf
- Holding more diverse family friendly activities such as Member and Beginner Foursomes Events, 9 hole competitions, Golfer & non Golfer sessions, Coffee Mornings/BBQ/Fish Suppers.
- Recruiting a Junior Club Captain (Young Ambassador) by the end of 2022
- Exploring and implementing ability-based rather than gender-based tees, including developing the academy course (blue tees rated course already in place
- Increasing visibility of female and family-oriented imagery within club communications including R&A Women in Golf Charter Logo
- More targeted marketing locally and regionally to better promote women, girls and family golf.
- Exploring and growing more Family Membership incentives to encourage households to join
- Monitoring progression of involvement of women, girls and families in golf through bi-annual surveys and reviews.
- Developing more volunteer opportunities through Weekly Coaching, Taster Days and Buddy System

Cath Maggs, Lady Club Captain

Signed: C Maggs.

Date: 02/06/21.

Clive Keylock, Club Captain

Signed: C Keylock

Date: 2/6/21

Emily Dench, Club Manager

Signed: E Dench.

Date: 03 June 21.

Oliver Hart, Head PGA Professional

Signed: O Hart

Date: 02/06/2021