

Clwb Golff Tref Frenhinol Caernarfon Royal Town of Caernarfon Golf Club



THE CLUBHOUSE ABERFORESHORE LLANFAGLAN CAERNARFON GWYNEDD LL54 5RP

WOMEN IN GOLF CHARTER

The Royal Town of Caernarfon wholeheartedly pledges its support and commitment to the Women in Golf Charter. Our mission is to make golf accessible to all and provide inclusive opportunities both on and off the course and across all areas of our operation. There is a clear ethical need for change and the potential economic benefits of growing the sport through more women and girls playing are substantial.

The aim is to increase the number of Women and Girls playing and working at the Royal Town of Caernarfon Golf Club.

More women, girls and families playing golf

We commit to:

- Implement a "New2Golf" recruitment initiatives targeting women, girls and families
- Offer women only coaching sessions
- Provide support to the current female members and gain membership retention
- Increase the level of marketing done to attract women, girls and families to the game of golf and the Club
- Provide a wide range of golf events and formats to cater for all golfers irrespective of their ability
- Work with Wales Golf and local schools, Byw'n Iach Cyf. and community clubs to build on the current Junior Section
- Increase the number of competitions open to both Men and Ladies

More females (and young people) in decision making and volunteer roles

We commit to:

- Promote the Women in Golf Charter at the Club and on Social Media
- Continue to have female representation on the management team and a female President every other year
- Provide volunteering opportunities for both women and girls within the Club

More welcoming and inspiring environments for women, girls and families

We commit to:

- Provide a welcoming and inclusive environment throughout the Club for women and girls to enjoy the game of golf
- Improve the experience for both women and girls by running specific schemes and competitions
- Increasing visibility of female and family-oriented imagery within club communications
- Provide new members and Junior Girls with a mentor or "buddy" from current players
- Continue to provide our facilities to Wales Golf and county associations to hold events such as the Ping Welsh Junior Tour or any activity or event aimed at growing the game for women, girls and families.

We are committed to achieving our pledge and will continue to work collaboratively with our County and Wales Golf to encourage Women and Girls of all ages into the game of golf, nurture those already playing and provide every opportunity for Women to engage in the running and management of the

Club.

Signed:

John Wilcock
Chairman

Arfon Lewis Jones
Manager

Luned Fôn Jones
Charter Champion